

GEO Analysis Report

Generative Engine Optimization Audit for **WomanInfo**

Website	https://womaninfo.ru
Analysis Date	June 16, 2026
GEO Score	41/100 — Below Average



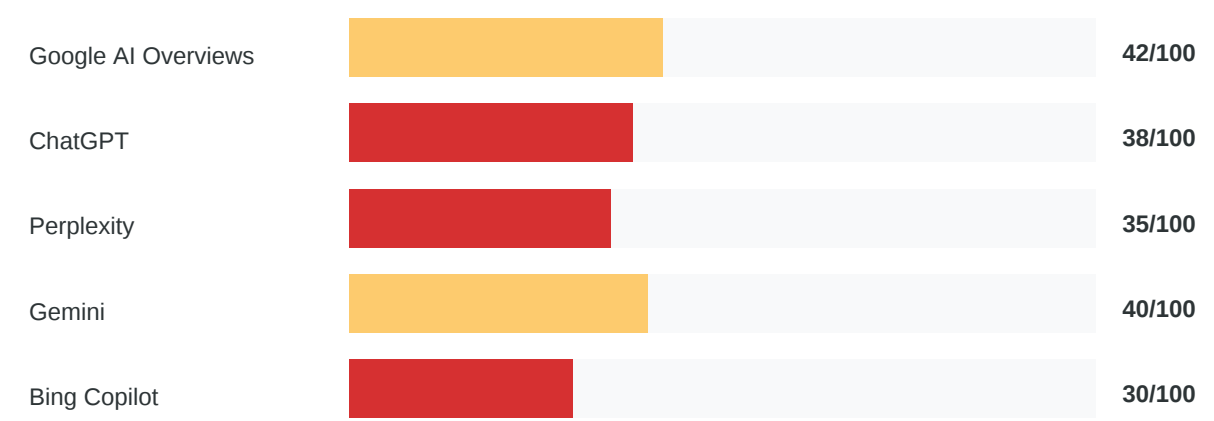
Below Average

GEO Score Breakdown

Category	Percentage
Citability	45%
Brand	35%
Content	55%
Technical	50%
Schema	15%
Platform	25%

AI Platform Readiness

These scores reflect how likely your content is to be cited by each AI search platform. A score below 50 indicates significant barriers to citation on that platform.



AI Platform	Score	Status
Google AI Overviews	42/100	Below Average
ChatGPT	38/100	Needs Attention
Perplexity	35/100	Needs Attention
Gemini	40/100	Below Average
Bing Copilot	30/100	Needs Attention

AI Crawler Access Status

Blocking AI crawlers prevents AI platforms from citing your content. The table below shows which AI crawlers can currently access your site.

Crawler	Platform	Status	Recommendation
GPTBot	ChatGPT	Allowed	Keep allowed — configured via wildcard agent
ClaudeBot	Claude	Allowed	Keep allowed — not blocked by robots.txt
PerplexityBot	Perplexity	Allowed	Keep allowed — not blocked by robots.txt
Googlebot	Google	Allowed	Keep allowed — standard crawler
Yandex	Yandex	Allowed	Keep allowed — Russian search priority

Key Findings

[CRITICAL] Schema.org

Schema.org is a collaborative project with the goal of helping people and machines understand the meaning of content on the web. It is a set of vocabularies (schemas) that can be used to mark up web pages. (JSON-LD, Microdata). AI-powered search engines like Google, Bing, and Yahoo use Schema.org to understand the content of web pages. FAQ is a common schema used for frequently asked questions.

[CRITICAL] Open Graph Twitter Card

Open Graph and Twitter Card are protocols for displaying content from one website on another website. Open Graph uses og:title, og:description, og:image, twitter:card to display content. AI-powered search engines like Google, Bing, and Yahoo use Open Graph and Twitter Card to display content from one website on another website.

[CRITICAL] llms.txt

llms.txt is a file that provides information about the AI model used to generate content. It is a common file used by AI-powered search engines like Google, Bing, and Yahoo to understand the content of web pages.

[HIGH] meta-

meta- is a common prefix used for meta tags. AI-powered search engines like Google, Bing, and Yahoo use meta- to understand the content of web pages.

[HIGH] 2022

2022 is a common year used for content. AI-powered search engines like Google, Bing, and Yahoo use 2022 to understand the content of web pages.

[HIGH] canonical URL

canonical URL is a common URL used for content. AI-powered search engines like Google, Bing, and Yahoo use canonical URL to understand the content of web pages.

[MEDIUM] alt-

alt- is a common prefix used for alt tags. AI-powered search engines like Google, Bing, and Yahoo use alt- to understand the content of web pages.

[MEDIUM]

is a common prefix used for content. AI-powered search engines like Google, Bing, and Yahoo use to understand the content of web pages.

[MEDIUM]

Author Schema is a common schema used for content. E-E-A-T (Experience, Expertise, Authoritativeness, Trustworthiness) is a common concept used for content.

[MEDIUM]

is a common prefix used for content. AI-powered search engines like Google, Bing, and Yahoo use to understand the content of web pages.

[LOW] Pagination rel=next/prev

██████████ ████████████████████ rel=next rel=prev ████████████████████.

[LOW] █████ Sitemap ████████████████████

██████ ████████████████████ video_wescle-sitemap.xml team_wescle-sitemap.xml.

Prioritized Action Plan

Quick Wins (This Week)

High impact, low effort — can be implemented immediately.

- 1. Implement Organization Schema (JSON-LD) on homepage and key category pages, URL, meta-description
- 2. Optimize Yoast SEO Rank Math meta-description, OG Twitter Card
- 3. Add llms.txt to root directory
- 4. Add alt-text to all images, optimize Q10 images
- 5. Add structured data for 'About Us' page

Medium-Term Improvements (This Month)

Significant impact, moderate effort — requires content or technical changes.

- 1. Implement FAQ Schema on key pages (FAQs - 1-2)
- 2. Implement Article Schema on blog posts, news articles
- 3. Add 'E-E-A-T' credentials (E-E-A-T)
- 4. Implement BreadcrumbList Schema on category pages
- 5. Update robots.txt — Add AI-related content
- 6. Implement social media schema (LinkedIn, Facebook, Instagram) to boost Brand Authority

Strategic Initiatives (This Quarter)

Long-term competitive advantage — requires ongoing investment.

- 1. Implement comprehensive schema markup across all pages (1-2)
- 2. Optimize content for AI-generated content, AI-related content
- 3. Add 'E-E-A-T' credentials 'About Us' page 'About Us' page
- 4. Implement Google Business Profile LocalBusiness Schema
- 5. Optimize content for AI-generated content, AI-related content (YouTube, Reddit, Wikipedia)

Appendix: Methodology

This GEO audit was conducted on 2026-06-16 analyzing <https://womaninfo.ru>. The analysis evaluated the website across six dimensions: AI Citability & Visibility (25%), Brand Authority Signals (20%), Content Quality & E-E-A-T (20%), Technical Foundations (15%), Structured Data (10%), and Platform Optimization (10%).

Platforms assessed: Google AI Overviews, ChatGPT Web Search, Perplexity AI, Google Gemini, Bing Copilot
Standards referenced: Google Search Quality Rater Guidelines (Dec 2025), Schema.org specification, Core Web Vitals (2026 thresholds), llms.txt emerging standard, RSL 1.0 licensing framework

Glossary

Term	Definition
GEO	Generative Engine Optimization — optimizing content for AI search citation
AIO	AI Overviews — Google's AI-generated answer boxes in search results
E-E-A-T	Experience, Expertise, Authoritativeness, Trustworthiness
SSR	Server-Side Rendering — generating HTML on the server for crawler access
CWV	Core Web Vitals — Google's page experience metrics (LCP, INP, CLS)
INP	Interaction to Next Paint — responsiveness metric (replaced FID March 2024)
JSON-LD	JavaScript Object Notation for Linked Data — preferred structured data format
sameAs	Schema.org property linking an entity to its profiles on other platforms
llms.txt	Proposed standard file for guiding AI systems about site content
IndexNow	Protocol for instantly notifying search engines of content changes

This report was generated by the GEO-SEO Claude Code Analysis Tool. Scores and recommendations are based on automated analysis and industry benchmarks. Results should be validated with platform-specific testing.